

Press Release

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Magnaflow brand speeds in to the UK

American car owners now have easy access to specialist exhaust range

Magnaflow, America's market-leading brand in the performance exhaust and hardware sector, has just been launched into the UK market, giving UK-based American car owners a unique opportunity to buy specialist exhaust upgrades and hardware for their vehicles.

Until now, the Magnaflow brand – endorsed by motor racing legend Mario Andretti – has only been available direct from stockists in America. But the launch of Magnaflow UK has given Britain's American muscle car, sports utility vehicle and limousine owners a simple and affordable way of buying components that have been specifically designed and manufactured for the American classic and modern markets.

Since Magnaflow UK launched, the company has worked tirelessly to give its customers the most comprehensive range of specialist American products and currently stocks 90 percent of the American vehicle cat-back systems listed in the Magnaflow range.

Products that are available through Magnaflow UK include exhausts, catalytic converters and other hardware. Each product carries a lifetime warranty and is designed to provide the highest performance possible, featuring significantly enhanced horsepower and torque, enhanced looks, while at the same time increasing a vehicle's fuel economy.

Magnaflow UK managing director, Paul Tomlinson said: "The Magnaflow brand has always been huge in the US but American car owners in the UK have never had easy access to the products that were designed specifically for their classic and modern cars.

"By bringing the brand to the UK as the exclusive suppliers, American car owners will now be able to get their hands on the same high-quality exhaust products that their counterparts in the US thrive on – without having the expense of importing such components."

Magnaflow UK has launched a website (www.magnaflowuk.com) dedicated to the products in the range and that also features a list of authorised dealers.