

Press Release

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Magnaflow UK unveils online buying facility

Purchasing market-leading exhaust products is now quicker and easier

Magnaflow UK, a brand of performance exhausts, catalytic converters and other stylish hardware, has re-launched its website with a new link that enables customers to purchase products online.

The new-look www.magnaflowuk.com site has all of the user-friendly features that proved a big success on the previous website, including the innovative facility to listen to exhaust system sounds. But with the advent of an online ordering facility through Magnaflow's UK distributors, customers can now order products with ease.

After sourcing the correct part number from the reference section on the website, customers can then choose to deal with one of a number of preferred online suppliers after selecting the 'buy online' link. They are then only a couple of simple steps away from placing an order.

If a customer chooses to click on the Magnaflow Performance Centre banner and then selects a relevant product category from a list that includes cat-back systems, catalytic converters, exhaust silencers and tail pipe tips, they are then directed to a buying page. This displays part number, product description, price, and stock availability information. If all the details are correct, the order can then be placed via the secure 'buy it' page.

All Magnaflow UK products have been personally endorsed by motor racing legend Mario Andretti, are ISO 9001 certified and manufactured to give the highest level of performance possible.

With the facility to order premium products online and a promise from the Magnaflow's UK distributors to deliver shipments the following day (orders must be placed before 4pm), Magnaflow UK managing director Paul Tomlinson believes his company offers an impressive service.

He said: "With so many consumers starting to see the value in Magnaflow products, we strongly believe in giving them unrivalled and uncomplicated access when it comes to placing an order with confidence. The revisions we've made to the website meet that demand perfectly and I'm sure online ordering will quickly become another valuable service for our customers."